



Brian Follett, CEO
Heroic Media

March 1, 2018

AUSTIN, TX — Heroic Media today announces the addition of Mike Perkins as President and Chief Executive Officer, to lead the leadership team developed by founder, Brian Follett.

The position of CEO was created to lead Heroic Media into a new era of growth and development. Brian's vision of advancing the culture of life, and saving untold thousands more mothers and their babies from the tragedy of abortion through Heroic Media, will be enhanced with this addition. Mike and Brian share the same sense of passion, vision and mission to save the lives of preborn children nationally.

"For the past twelve years, I have been serving the philanthropic aspirations of benefactors who sought to support our college students at Catholic campus ministries across America," said Mike. "When Brian approached me with this opportunity, I prayed, discerned and could only say, 'Yes!' Now, I will help save more lives so that these children can live and make it to college." Brian remarked, "Mike Perkins has the experience, expertise, and faith commitment Heroic Media needs in our President and CEO, and I look forward to working with and supporting him as we respond to the promptings of the Holy Spirit leading our organization to future growth in service of God, our Church, and the pro-life movement."

Mike has 30+ years of experience in leadership roles in nonprofit organizations. Most recently, while living in Austin, Mike served as Area Director of The South and Senior Director of Philanthropy for the Fellowship of Catholic University Students (FOCUS), a Colorado-based Catholic apostolate.

A fourth-generation Texas native, Perkins succeeds Brian Follett, President, who founded Heroic Media 14 years ago. Perkins said he welcomes the opportunity to serve Heroic Media's mission of "connecting women at risk of getting an abortion to pro-life Pregnancy Help Centers."

"I am deeply honored and humbled by this opportunity," said Perkins. "The calling to be part of Heroic Media and the pro-life movement is, quite simply, a blessing, because I believe passionately in our mission."

Perkins received his Bachelor of Arts in Theology from the University of Dallas.